

Referral Program Rules

1. **Who's eligible:** Any current or past client of BeOrganizedByBeth (excluding employees and immediate family of employees).
2. **Who counts as a referral:** A new client who has never booked services with BeOrganizedByBeth before.
3. **When an entry is earned:** The referrer receives one entry into the drawing when the referred person books and pays for their first paid organizing session.
4. **Number of entries:** Each successful referral = one entry. There is no limit to how many entries you may earn.
5. **Privacy & permission:** The referrer must have permission to share the referred person's contact info, or the referred person must give the referrer's name when booking.
6. **Prize & delivery:** Winner receives a \$50 cash prize.
7. **Winner selection & notification:** Winners are selected by random drawing once per quarter (Mar 21, Jun 21, Sept 21, Dec 21) and notified by email, text and phone. The winner must claim the prize within 14 days or a new winner will be chosen.
8. **Disputes & changes:** BeOrganizedByBeth reserves the right to verify referrals, refuse ineligible entries, or change the program rules with notice.

Step-by-Step: How to Enter the Referral Drawing

1. Tell a friend about BeOrganizedByBeth and let them know you're sending them to me as a referral.
2. Ask your friend to mention your full name when they contact me to book a session. They should also include your name in the "referral" field on the Referral Form (sent upon request).
3. A person officially becomes a client once they have signed the service agreement, paid the non-refundable deposit (that goes towards your first invoice) and complete their first paid organizing session.
4. Then you are automatically entered into the \$50 cash prize drawing.
5. You earn one entry for every referred person who becomes a client. (Self-referrals don't count.)
6. If you have questions about entries or the drawing, contact BeOrganizedByBeth through the business's usual contact method/s (email or phone).

Suggested quick message to send a friend:

"Hi — I've used BeOrganizedByBeth and loved the help. If you're interested, tell Beth my name (YOUR FULL NAME) when you book and I'll be entered into the referral drawing for a \$50 prize!"