

## **Eligibility:**

The referral program is open to all current and past clients of BeOrganizedByBeth. However, employees and their immediate family members (parents, siblings, children, spouses) are not eligible to participate in this program.

## **Definition of a Referral:**

A referral is defined as a new client who has never booked or used any services from BeOrganizedByBeth before. The new client must book and pay for their first paid organizing session in order for the referrer to be eligible for an entry into the prize drawing.

## **How to Earn an Entry:**

To earn an entry, the person you refer (the "referred individual") must book and pay for their first paid organizing session with BeOrganizedByBeth. Once the referred client has paid for this session, you, as the referrer, will automatically receive one entry into the drawing.

## **Number of Entries:**

There is no limit to the number of entries you can earn. For every successful referral (where the referred person books and pays for their first organizing session), you will receive one additional entry. So, the more people you refer, the more chances you have to win!

## **Privacy & Permission:**

Before sharing a referral's contact information, you must obtain explicit permission from the referred person. Alternatively, the referred individual can provide your name when booking the session to ensure you receive credit for the referral.

BeOrganizedByBeth will never share your personal contact information with others without your consent.

## **Prize:**

The winner of the referral program drawing will receive a \$35 cash prize.

## **Winner Selection & Notification:**

Winners will be selected by random drawing once every quarter. **The quarterly drawing dates are:**

March 21

June 21

September 21

December 21

After the drawing, winners will be notified by email, text, and phone. If you win, you will have 14 days from the date of notification to claim your prize. If the prize is not claimed within this timeframe, a new winner will be drawn, and the previous winner will forfeit their prize.

## **Program Changes & Disputes:**

BeOrganizedByBeth reserves the right to verify any referrals, reject any entries that do not meet eligibility requirements, or modify the program rules as needed. Any changes to the program will be communicated to participants in advance. In the event of a dispute regarding the referral program, BeOrganizedByBeth's decision is final.

# Step-by-Step: How to Enter the Referral Drawing

1. Tell a friend about BeOrganizedByBeth and let them know you're sending them to me as a referral.
2. Ask your friend to mention your full name when they contact me to book a session. They should also include your name in the "referral" field on the Referral Form (sent upon request).
3. A person officially becomes a client once they have signed the service agreement, paid the non-refundable deposit (that goes towards your first invoice) and complete their first paid organizing session.
4. Then you are automatically entered into the \$50 cash prize drawing.
5. You earn one entry for every referred person who becomes a client. (Self-referrals don't count.)
6. If you have questions about entries or the drawing, contact BeOrganizedByBeth through the business's usual contact method/s (email or phone).

Suggested quick message to send a friend:

"Hi — I've used BeOrganizedByBeth and loved the help. If you're interested, tell Beth my name (YOUR FULL NAME) when you book and I'll be entered into the referral drawing for a \$50 prize!"